

Mariners Elementary School Foundation  
Board Meeting Minutes  
October 5,, 2020

Scheduled Times	Actual Times	Location
7:00pm to 8:00pm	7:04pm to 7:54pm	Heidi Perrault's Home

Attendees

**Officers**

*Chairman...* Jennifer Messenger

*Vice President...* Erica Williams

*President...* Heidi Perrault

*Treasurer...* Pamela Williamson

*Secretary...* Whitney Baderian

**Board Members and Committee Chairs**

Ryan and Whitney Baderian

Billy and Jennifer Messenger

Koren Johnston-Barrett

Lacey Miller

Matt and Andi Bokosky

Craig and Heidi Perrault

Tanya Smith-Chappell

Matt and Erica Williams

Taylor and Alli Cotton

Brian and Pamela Williamson

Jeff and Melissa Freese

Kristin Guy

Sean and Natalie Matsler

**Principal, Liaisons, Guests**

*Principal...* Matt Broesmale

Quotes:

When life gives you a hundred reasons to cry, give life a thousand reasons to smile. -Charlie Chaplin

No one ever injured their eyesight by looking at the bright side. -Unknown

You are braver than you believe, stronger than you seem, smarter than you think and loved more than you'll ever know. -Winnie the Pooh

Heidi Perrault  
President

- We are Mariners strong!
- We're a smaller board but rolling up sleeves and helping in a great way
- Pledge drive has been rolled out
- Social Media up and running
- We have improved the website, have updated the donor letter, updated the, golf website
- Mariners Reminders which used to be PTA has been handed over (revamping using mail chimp which is something more interactive and appealing)
- Pledge drive didn't get the best bang for its buck, so we'll do another push with mail chimp

Pam Williamson  
Treasurer

- Pledge Drive
- \$40,000 goal but hope to surpass the goal
  - overall bottom line net income is close to \$18,000 (last month \$200) Ralphs education program helps bring in dollars
  - Pledge drive letter has venmo
  - can also pay monthly
  - Venmo is a simple and easy way
  - I'm hoping that each person here at our meeting will sponsor \$100. We need to lead by example.

Mr B  
Principal

- Our return to school has been very good. It's gone exceptionally smooth. very pleased with all the work that went into making things work.
- Looking at... How are the teachers feeling? Do the teachers have the support?
- Hourly aides working online, reading assessments, using aides better with distance learning than in person. They are cleared to go into multiple classes.
- Reading room online doing zoom
- Have schedule and working with kids

Heidi:  
Thought the PTA did a great job with the decorations

Pledge Drive  
Heidi Perrault

- Knocked out some great ideas on a Saturday
- Lacey will keep posting on IG from Dacy
- Launched the Pledge Drive via Mariners Reminders
- Did everyone see it on Mariners Reminders?
- Launched on the 24th of September
- Sent to room parents to pass on to class
- Thanks to Mr B and Teachers and Board members for helping craft the letter
- Trying to make an earnest plea to donate
- Pam gave updates as to how we are tracking
- Tanya can add more to pledge scouts

Golf Tournament  
Angie Zamora

- Still on for Thursday November 12th
- This will be launch week this week (October 5th)
- Was supposed to get into mariners reminders but need to find a new person to send it to
- Emily will not be doing any more as children are no longer at Mariners
- Need Tanya to reach out to PTA to find someone to help man the Mariners Reminders
- In the past we were to have a liaison with foundation and PTA
- Banners will be put up this week
- Getting sponsorship letters out. Mr. B wrote today
- Will email the board the copy of the sponsorship packages and save the date so everyone can see and save paper
- Website is up
- Mr. B said we can move forward with ball drop. Need to speak to the fire chief first. Possibly having it in the morning. Then having a webinar. PM students will be able to watch as well. We have golf ball sales online. Need an incentive for the classes to compete in selling. Looking for assistance.
- Silent auction items are being collected. Board members need to collect 2 items each. Please have by October 26th. Templated email for donors.
- Other items you can do such as bigger ticket items: vacation home, massage therapist,
- The silent auction will only be on line. We'll bring some items to the event and what we think would be popular. -Kick it off on the 9th and close on the 15th.
- Is there a way we can incorporate the auction of the parking spot?
- Virtual live auction?
- Heidi: Angie has been killing herself and is doing amazing! Angie needs a co chair
- Really need help. If the ball drop is something you'd like to get involved with and take over that would be really great. It's the first thing we have in the books.
- Due to Corona certain elements have gotten cut out
- Try to get family members to play

Spring Fling  
Whitney Baderian

- Event to be held in May
- Kick off meeting with all committee chairs in November
- Event to be held outside during the day. Music Festival Style.
- Buy in parties...
- Reach out to those who volunteered to hold events last year

- Possibly sell 1 or 2 events every month starting in January
- Think about partnering with PTA (People doing Boofest, Bingo)
- Did PTA decide to do Jog a Thon or Move A Thon?
- 2 groups classes April 1 and Tuesday before
- Heidi to reach out to PTA to get help
- At this point we are collaborating so we can get help from people on PTA

#### Spiritwear

- Need a spiritwear chairman
  - Andi and Lacey volunteered
  - 1 shirt - Mariners Strong
  - Possibly do a sweatshirt
  - Taylor found a guy who can print one offs. So we can go back to doing different designs. They do masks.
- There are options for down the road that we may be able to create more options. For now we focus on getting the one design. Keeping the same brand so they will be the same size

Heidi: I really do appreciate the collaborations with all the events and activities that have come up. Natalie has looked at legal documents to help with the golf tournament. Thank you Kristin for Pledge Drive. It's been very appreciated. Very excited that everyone is contributing.

#### One Last Thing

Lacey

- Social Media
- Taking over for Dacy
- In the past put on spreadsheet
- Please just email or text

7:54 Adjourned