

MARINERS ELEMENTARY SCHOOL FOUNDATION

Board Meeting Minutes

September 9, 2019

SCHEDULED TIMES		ACTUAL TIMES		LOCATION
Start 7:00 PM	Stop 8:00 PM	Start 7:02 PM	Stop 8:07 PM	Room 1 Mariners Elementary

ATTENDEES

Officers

- | | | |
|---------------------------------------------------------------------------|-----------------------------------------------------------------------------------|------------------------------------------------------------------------------|
| <input checked="" type="checkbox"/> Heather Scheck
(Chairman) | <input checked="" type="checkbox"/> Melissa Meehan
(Co- Vice President) | <input checked="" type="checkbox"/> Erica Williams
(Treasurer) |
| <input checked="" type="checkbox"/> Heidi Perreault
(President) | <input checked="" type="checkbox"/> Noelle Perrin
(Co- Vice President) | <input checked="" type="checkbox"/> Jennifer Messenger
(Secretary) |

Board Members and Committee Chairs

- | | | |
|--------------------------------------------------------------|----------------------------------------------------------------------------|---------------------------------------------------------------|
| <input type="checkbox"/> Scott & Cari Andrews | <input checked="" type="checkbox"/> Billy & Jennifer Messenger | <input checked="" type="checkbox"/> Greg & Laura Wakeham |
| <input type="checkbox"/> Ryan & Whitney Baderian | <input checked="" type="checkbox"/> Grant & Lacey Miller | <input checked="" type="checkbox"/> Brian & Pamela Williamson |
| <input checked="" type="checkbox"/> Nick & Kendra Dobron | <input checked="" type="checkbox"/> Craig & Heidi Perreault | <input checked="" type="checkbox"/> Rick & Shelley White |
| <input checked="" type="checkbox"/> Jeff & Melissa Freese | <input checked="" type="checkbox"/> Jason & Noelle Perrin | <input checked="" type="checkbox"/> Matt & Erica Williams |
| <input checked="" type="checkbox"/> Matt & Katie Glover | <input checked="" type="checkbox"/> Nick & Jessica Pirro | <input checked="" type="checkbox"/> Brad & Angie Zamora |
| <input checked="" type="checkbox"/> Adam & Joanna Hutchinson | <input checked="" type="checkbox"/> Jair & Alice Rochverger | <input checked="" type="checkbox"/> Tony Zeddies & Dacy Yee |
| <input checked="" type="checkbox"/> Chris & Heather Lewis | <input checked="" type="checkbox"/> Steve & Heather Scheck | |
| <input checked="" type="checkbox"/> William & Melissa Meehan | <input checked="" type="checkbox"/> Nick Verdugo &
Simona Achim-Verdugo | |

Principal/Teacher Liaisons/ Guests

Matt Broesamle (Principal)
Cara Boyd (Teacher Liaison)
Rose Casler (Teacher Liaison)

Charlene Foell (PTA President)
Koren Barrett (Guest)

MINUTES

President's Report: Heidi Perreault

- Welcome
- As President, Heidi would like to start the meeting with an inspirational quote.
 - "Say yes. You'll figure it out afterwards" - Tina Fey.
- Introductions

Treasurer's Report: Erica Williams

- Budget and pie charts are available at www.marinersfoundation.com
- For the 2019-2020 school year, #1 goal is to raise money needed for TAs (\$240k)
- \$350k is the "stretch" goal

- Projected expenses are \$325k, which is \$10k less than last year due to changes in line items (i.e. teacher grants, tech programs, etc.)
- Currently have \$170k in MESF accounts
- The 1st of 4 payments has been paid out to district for the Support Teachers/TA's (\$60k) and the last check for the copier was recently paid (\$1370)
- Mr. Broesamle will be taking over the copier payments for the 2019-2020 school year
- Recently switched MESF accounts from Union Bank to US Bank, currently have two credit cards, and a debit card
- Working on a financial model to be shared at MESF Board Meetings that will illustrate revenue/fundraising goals vs. financial commitments and fundraising goal vs. currently standing based on each revenue stream
- To date, down \$10k to achieve minimum goal of \$240k

Principal's Report: Matt Broesamle

- Thank you to the MESF Board
- Enrollment update, currently 650
- Staff update, change from 29 to 27 teachers
- Ms. Polsgrove moved down to 2nd grade
- Actively looking to hire a tech aid and a new librarian
- MESF currently funds 3 hourly support teachers and 10 Teacher Assistants
- Starting a "Coffee with the principal" once a month to be held after flag deck. Will discuss the school's mission, professional development, and will also hold an open discussion and Q&A

Teacher's Report: none

- Heidi P welcomed teacher liaisons (Ms. Casler and Ms. Boyd)
- She expressed appreciation for their time and voices
- Announcement that Shelley W is to be the room mom liaison

PTA Update: Charlene Foell

- PTA has financially taken over the following: science supplies, Accelerated Reader, and the Collin Kartchner assembly
- PTA/MESF bin was cleaned out at the end of last school year, however recently discovered that rats were still able to get in. Graduation banner got ruined.
- Heidi P worked with PTA to provided a "Year at a Glance" booklet with important dates for students and families
- Switching from Art Masters to a new art program (The Artist Lab)
- Increased the assembly budget for this year, more Science On The Go
- Bringing back Reflections district wide art contest

Miscellaneous Business Report:

- Joanna P reported on the Pledge Drive
 - Encouraged board to donate
 - Welcomed Nick P to pledge drive committee- Nick to track donations, send out thank you notes, and work on corporate matching
 - A special thank you to Chris Kraft for photography used in recent marketing materials and to Greg Wakeham for donating postcards that were distributed over the summer
 - This year, different theme and tagline which focuses on people we fund rather than material items
 - QR codes were utilized on all marketing materials
 - Accepting Venmo payments
 - This year's suggested donation is \$400 per student (compared to \$350/student last year)
 - The postcard went out a week later this year compared to last, overall numbers down

- Current stats compared to 2018-2019—
 - \$785 raised in August by 4 families this year vs. \$3950 Raised by 6 families in 2018-2019
 - First week of school this year, 13 families/\$5k vs. 24 families/\$11k in 2018-2019
 - 2018-2019 80 families donated in the month of September donating a total of \$35,780
- Melissa M added that a lot of big donor families have left the school over the past few years
- Ms. Boyd suggested that we make a video to illustrate where the money goes. The 6th graders can produce as part of a technology project.
- Katie G suggested MESF Board members make announcements to lower grades at Back To School Night
- Noelle P suggested that \$400 per student be included in marketing material
- Brief discussion on a possible thank you Donor Party
- Fall Ball report
 - Noelle P announced details
 - November 16th, 6-10 PM, Casino Royale Theme
 - Heather S announced the idea of a new raffle item and is asking everyone to help pitch in
 - Shelley H reported on the silent auction and is asking everyone to help secure one item
 - Melissa M reported on Live Auction. Committee looking for sporting event tickets, vacation homes, etc.
 - Fall Ball Meeting on September 23rd after drop off at the Miller's home
 - Nick P announced that he has 3 commitments for poker table sponsorships
- Pamela W reported on Community Outreach
 - Ralphs Program push to start next week
 - Flyer with step by step instructions will be distributed to students
 - A pizza party for first grade level to reach 100% participation
 - Two Community Give Back Events this month- Gorjana on the 17th and House of on the 23rd
- Melissa F reported on the Directory and 4th of July
 - This year's directory will include a "pick of the litter"/Ad in any spot for \$3500
 - Asking for title sponsorships for the 4th of July Celebration. Focusing on Realstate teams.
 - Offering Sponsorship Packages- 4th of July sponsorship, directory ad, etc.
 - Cost of 4th of July Event is \$17k
 - Looking for volunteers
- Angie Z reported on the Golf Tournament
 - May 14th at the Monarch Beach Golf, tee time at 1pm, dinner following
 - Mariners Masters Theme- currently working on a logo and website
 - Want to get kids involved with a helicopter/drone ball drop
 - Ms. Boyd reported that Newport Heights has the Fire Department participate in a ball drop
- Laura W reported on Spiritwear
 - This year sales are more streamlined with one design and select items
 - Flyers went out, all sales online, all sales are pre-ordered and non-returnable
 - Pre-sale orders need to be submitted by September 25th
 - \$3200 sales to date on Spotify
- Dacy Y reported on Social Media
 - Use the google doc to request a post
 - Social Media Waver must be on file with the district office
 - Use the iCloud share album to drop photos
- Final Announcements
 - Heidi P- text chain teams for direct and quick communication distributed

- Shelley W announced a Room Mom Meeting on 9/20 8:45-9:45. She is going to bring volunteer sign up sheets to meeting.

Meeting Adjourned: 8:07 pm

Next Meeting: October 7th, 2019