

MARINERS ELEMENTARY SCHOOL FOUNDATION

January 2012 Board Meeting Minutes

SCHEDULED TIMES		ACTUAL TIMES		LOCATION
Start	Stop	Start	Stop	Monday, Jan. 9, 2012 Penne Ferrell Theater
7:00 pm	8:00 pm	7:11 pm	7:58 pm	

ATTENDEES

Officers

	Mike Huntley (Chairman)	X	Jaime Weber (Vice President)	X	Jana Kalinowski (Secretary)
X	Dianne Wells (President)	X	Lori Williams (Treasurer)		

Board Members and Committee Chairs

	John & Dana Agamalian	X	Dave & <u>Jodi</u> Greenberg	X	Steve & <u>Catherine</u> Snarr
X	David & <u>Leah</u> Belfiore	X	Jon & <u>Christin</u> Gurka	X	Michael & <u>Patricia</u> Stark
X	Jason & <u>Meredith</u> Cagle		Alex & Molly Kassouf	X	Chris & <u>Nanci</u> Terry
X	<u>Brian</u> & Laura Cox		Bill & Dorothy Leever		Mike & Taiza Wells
X	Rick & <u>Jami</u> Delgado		Jon & Valerie Minken		Dave & Carrie Williams
	Brian & Georgina Forbath	X	<u>John</u> & Georgia Richards	X	Todd & <u>Jennifer</u> Woodward
X	Stephanie Henry	X	Doug & <u>Melissa</u> Robinson		

Principal/Teacher Liaisons

Pam Coughlin	X	Ellen Smith	X	Bill Buchman
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MINUTES

1. Welcome (Dianne Wells)

- Welcome – Call to Order at 7:11 p.m.
- **2012-13 MESF Board Nominating Committee**: We are going to form a nominating committee for next year's Executive Board. We will not vote on the slate until May and that will be conducted in the usual e-mail format. We will begin taking nominations now for next year's Executive Board. Please let Dianne know if you are interested in being on the committee by the end of the meeting. We looking for new people to be involved in the leadership of this foundation.
- We will make a list of chairs/committees and what they do for everyone to have an idea of what jobs are available for next year.

2. Reminders (Jana Kalinowski)

- There were no minutes from the December meeting.

3. Treasury Update (Lori Williams)

- As of today, we have \$185,000 in our accounts. Compared to last year, we had \$189,000 at this time, so we are doing very well. We grossed approximately \$96,000 for the Fall Fundraiser and expenses totaled \$30,875, which was largely the facility charge. We raised about \$18,000 less than anticipated, but Pledge Drive is making up the difference.

4. Principal's Report (Mrs. Coughlin was absent)

- No information to report.

5. Fall Fundraiser Update:

- **Wish Tree:** This portion of the event was very specific and the need could be taken care of immediately.
- **Fund A Need:** They are looking at the structure of this portion of the Silent Auction. The committee will strongly consider going back to a general need because we didn't get the amounts to fulfill the need. We have to look at how to approach the sponsors for this area and how they want the funds to be spent.
- **Purchasing Items from an Auction Company in the Future:** If we are to consign trips through a company again, we need to look at the percentage of the donation given back to the school and make sure that the public understands about the split between the company and the school.
- **Venue:** Dianne Wells is going to be checking into the American Legion Hall for November. They have the perspective date of November 3 for the 2012 Fall Fundraiser.
- **Thank yous:** Catherine Snarr wrote handwritten thanks to all the donors.

6. Poker Night (Brian Cox)

- **Details:** This is a joint event hosted with Newport Heights Elementary, Newport Elementary and Kaiser Elementary. It will be held on April 28 at the Boys and Girls Club. Irvine Ranch Market will be providing food. Parents will pay \$150 for the initial buy-in, poker, dinner and drinks. If people want to attend and not play, it will cost \$50 for dinner and drinks. To buy-in again that evening, the cost will be approximately \$60. The proceeds from the second "buy-ins" will be split amongst the schools and the original buy-in proceeds will be based on the school's participation.
- **Advertising:** Fliers will be going home with students and the marketing will begin soon.

7. Pledge Drive (Jaime Weber)

- **Update:** Approximately \$90,000 has been pledged so far.

8. Art Walk (Nanci Terry, Jen Woodward, Lori Williams)

- **Details:** Art Walk will be on May 11 at the ENC, the last Friday of state testing. We have the facility all day Friday and until Saturday morning. The price for the facility fees are \$3000. We aren't able to provide our own beverages, we must use the ENC's providers. It will cost the Foundation \$8 per person for drinks and bartenders, which will result in \$2000 open bar for 4 hours. The price for tickets has been \$45 in the past, the committee might raise the price to \$50. They are also considering raising the "at the door" price to \$60.
- **Music:** They are considering a band, a member from Swinging Tikis has another band and their price is \$500. They are looking for someone to work on getting food donations.
- **Parent Art:** The committee is looking for anyone interested in heading up this portion of the event. They would like to spruce it up by getting more people involved and then they can bring in more money in this area.
- **Reimbursement:** The committee would like to give more specific guidance to parents regarding reimbursement. They will update the forms to make sure that the reimbursement policy is followed.

9. 4th of July (Dianne Wells, Jana Kalinowski, Meredith Cagle)

- **Event and Sponsorship Chairs Needed:** We are looking for someone to head up this event. There was an explanation of what is entailed for the chairperson(s) of this event. We need committee chairs for the following areas of Wristband Sales, Opportunity Drawing, Community Stars and Parade Coordinator.

10. Ralphs (Stephanie Henry)

- **Update:** The program has raised \$4400 in the first quarter, September 1 – November 30. 200 families are signed up so far.

11. Directory/Science/Discovering Science and Music (Patricia Stark)

- **Directory:** It is \$8 for additional copies for the directories. They are on sale from 3-3:30 this Thursday after school.
- **Kona Cleaners:** One of the directory sponsors, Kona Cleaners, will give a 15% discount to parents registered from Mariners School. They are also offering 5% of the proceeds to be donated back to the school. They only have a few people signed up so far. You can register online.
- **Science:** There is nothing to report. We need a new person to take over science for 2012-13. Around May, Patricia will work with the new committee chair to learn about the responsibilities and scheduling of this job.
- **Music:** Choir performances at the holiday program and Art Museum were wonderful. Center Stage Productions gave a donation toward the music program.

12. MESF Lecture Series (Dianne Wells for Dana Agamalian)

- **Update on *Finding Kind*:** Approximately 40 people attended the event.
- **Nutritionist:** Linda Illingworth from Cal A Vie Spa will be speaking about family health on January 23, at 6:00 PFT. It was suggested that we ask Mrs. Davis from the front office to make a phone call reminder for the families.

Adjourned at 7:58 p.m.

Next Meeting is Monday, February 6, 7:00 pm, in the Penne Ferrell Theater.