

MARINERS ELEMENTARY SCHOOL FOUNDATION

October 2011 Board Meeting Minutes

SCHEDULED TIMES		ACTUAL TIMES		LOCATION
Start	Stop	Start	Stop	
7:00 pm	8:00 pm	7:08 pm	8:18 pm	Monday, Oct. 3, 2011 Penne Ferrell Theater

ATTENDEES

Officers

	Mike Huntley (Chairman)	X	Jaime Weber (Vice President)	X	Jana Kalinowski (Secretary)
X	Dianne Wells (President)		Lori Williams (Treasurer)		

Board Members and Committee Chairs

X	John & <u>Dana</u> Agamalian	X	Jon & Christin Gurka	X	Steve & <u>Catherine</u> Snarr
X	Jason & <u>Meredith</u> Cagle		Alex & Molly Kassouf	X	Michael & <u>Patricia</u> Stark
	Brian & Laura Cox	X	Bill & <u>Dorothy</u> Leever	X	Chris & <u>Nanci</u> Terry
	Rick & Jami Delgado	X	Jon & Valerie Minken	X	Mike & <u>Taiza</u> Wells
X	Brian & <u>Georgina</u> Forbath	X	John & <u>Georgia</u> Richards	X	Dave & <u>Carrie</u> Williams
X	Stephanie Henry	X	Doug & <u>Melissa</u> Robinson	X	Todd & <u>Jennifer</u> Woodward

Principal/Teacher Liaisons

X	Pam Coughlin	X	Ellen Smith	X	Bill Buchman
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Additional Attendees:

Jodi & Dave Greenberg
Rob Meserve

MINUTES

1. Welcome (Dianne Wells)

- Welcome – Call to Order at 7:08 pm.

2. Reminders (Jana Kalinowski)

- The September minutes were passed.
- Members were reminded to vote promptly.
- Storage Unit:** Dianne Wells and Jana are going to the storage unit on Wednesday at 10 am, if anyone is interested in coming along to clean.
- Dog Bag Dispenser:** Jana is looking for someone to take over refilling the bag dispenser. Contact Dave Greenberg to take it over.

3. Treasury Update (Dianne Wells for Lori Williams)

- Dianne shared that we have \$12,000 coming back to us. We overpaid for teacher aides fees and the district will take it off our next large installment.
- We employed a new bookkeeper last year and everything is working well.

4. Principal's Report (Pam Coughlin)

- Band:** We have 43 students who have joined the band this year.

- **New Recycling Program**: The school will be working with National Geographic and ITF (a recycling company) to put a bin behind the cafeteria. Every Monday, the bin will be open from 8:15 - 8:45 am to collect recyclables. Paper, magazines, plastic bags, scantrons, glass, anything can be delivered and we don't have to sort anything. When the bin is 85% full, Mrs. Coughlin will call and ITF will take it. The school will receive \$300 for each pick up. Mrs. Coughlin will use the money to replenish science kit materials. Hot lunch cardboard boxes will also be recycled. Teachers will still be recycling individually and PTA will still be collecting newspapers in the front of the school.

5. PTA Report (Meredith Cagle)

- **AB165**: There was a lawsuit filed by the ACLU and it was based on fees being charged in a public school. The California state constitution states a public education is free. An assembly bill was written and approved, but has not yet been signed. Districts are coming up with guidelines for what is appropriate to ask of families.
- **How does this affect 3rd party affiliations such as PTA and foundations?** The school district supports the PTA and Foundation activities and fundraising. They are also working on providing the schools with some guidelines for recognition of sponsors/donors. Harbor Council met this morning and Paul Reed's office is working on it and will let us know as soon as they come us with something. As of today, nothing addresses PTAs or Foundation, it has been recommended to not do anything contradictory. We can recognize sponsors by names and groups. We can also list donors according to categories, but no dollar amounts. We need to make sure the wording lists items as donations and contributions.
- **Book Fair**: The book fair is taking place this week.
- **Family Movie Night**: It was a success and roughly 800 people attended the event.
- **Boo Fest**: The event will take place on Thursday, October 27, 5-8pm this year.
- **Veterans Day Program**: The ceremony will take place on November 10.
- **Gift Wrap Sales**: Sales end tomorrow for gift-wrap sales.
- **Membership**: So far there are over 600 members of our 796 students and 530 families.

6. Pledge Drive (Jaime Weber)

- **Goal**: Our goal is to get 100% participation. We have around 100 people who have already donated.
- **Update**: The drive is going well. We have raised \$78,336 so far! People are giving what they can.

7. Fall Fundraiser (Dianne Wells, Carrie Williams, Catherine Snarr)

- **Event**: The Fall Fundraiser is Friday, November 11th at NHYC. The theme is 'The Love Boat'. A band, Mantooth, has been hired. The cost is \$500. The chairs are looking for someone to head up ticket sales.
- **Computers for the Event**: Christin Gurka is looking for 2 PC laptops for the event. She already has 2. PCs are compatible with Greater Giving Software.
- **Donations**: Carrie Williams is giving lots of Facebook updates about items. They have 86 items, which include 9 vacation homes and some other high value items. Dorothy Leever, Tai Wells and Lisa Li are helping follow up with donations. The committee will take anything we can bring in. They are looking for quality, not quantity. People are suggested to grab a letter and forms or from our website to help out. They are also looking for baskets and containers to put items in. Jen Woodward is the chair for wrapping and Dianne's home will be used for wrapping. Please drop off baskets and containers at Dianne's home.
- **Live Auction**: We have hired a professional auctioneer, Grant Snyder (www.snyderauctions.com). He will be meeting with the 3 chairs.
- **Fund A Need**: A lengthy discussion took place about possible suggestions for this year's Fund A Need. Some of the ideas brought up were: fixing the blacktop; new screen for the PFT; to pay for another aide; technology; lower grade P.E. Teacher; increasing the Reading Intervention Services to get it back to what it does or a technology consultant. Some comments from attendees regarding hiring people as a "Fund a Need" is hard to do if there isn't any money to continue the

position the next year. The teachers will be consulted to see where they think there is a need. We are looking for something to appeal to the masses.

- **Job sign-ups:** Molly will begin finding volunteers for the evening. At the Nov. 7 meeting, the sign-up sheet will be passed around.

8. Ralphs (Stephanie Henry)

- **Ralphs:** 120 families have signed up so far. Last year, Ralphs paid us \$17,306 with 236 families participating.
- **Fresh & Easy:** From September 15 to December 15, for every \$20 spent, Fresh & Easy will donate \$1 to our school. Please put receipts in the box in the front office.
- Stephanie is looking into publicizing all the different ways to earn money for Mariners.

9. Directory (Patricia Stark & Dorothy Leever)

- **Update:** Dorothy Leever and Melissa Robinson have been helping Patricia with follow up.
- **Ad Sales:** They are in need of two more tabs, which cost \$600. A full color page is \$550, so Patricia is trying to sell the tabs with the incentive that for only \$50 more they can have a tab. The team has sold 5 tabs. There are only two more weeks for the sale of tabs. They have sold nine business ads and seven family ads. Sales will be extended for one more week. We are using the same printer as last year.

10. Science/Discovering Science (Patricia Stark)

- The scheduling this year has been a challenge. The teachers need another time slot for science. A teacher suggested that two kindergarten classes go at a time and alternate months.

11. Music (Patricia Stark)

- Ms. Fairbanks changed the registration form for band and choir, which has resulted in more families paying the registration fee; only 20% have not paid. There are 37 students in the band and 26 in the choir.

12. MESF Speaker Series (Dana Agamalian)

- **Discussion for MESF Perhaps Funding a Lecture Series:** Findingkind is a movie about girls and bullying. The recommended age for viewing should be no one younger than 12. We have a parent who owns the movie, but we may still have to pay for licensing. The movie cost is \$500.
- **Nutritionist:** Linda Illingsworth is a nutritionist that speaks to schools and makes recommendations for families, sports, diabetes, etc. She can recommend what parents are to look and shop for. Her fee is \$250. We could charge \$5 at the door, post it on the door. Some members are opposed to charging.
- **Ideas for Future Topics:** Food allergies and/or sensitivity; ADHD...
- Jon Minken suggested creating a Lecture Series line item in the budget.

MOTION

Jon Minken made a motion to add a line item for \$1000 for a lecture/speakers series to be hosted by MESF for Mariners families.

Seconded by: Meredith Cagle

Result of vote: To be held by e-mail

13. Adjourned at 8:18 pm.

Next Meeting is Monday, November 7, 7:00 pm, in the Penne Ferrell Theater.