

MARINERS ELEMENTARY SCHOOL FOUNDATION

September 2011 Board Meeting Minutes

SCHEDULED TIMES		ACTUAL TIMES		LOCATION
Start	Stop	Start	Stop	Monday, Sept. 19, 2011 Todd & Jen Woodward's Home
7:00 pm	8:00 pm	7:17 pm	8:38 pm	

ATTENDEES

Officers

X Mike Huntley (Chairman)	Jaime Weber (Vice President)	X Jana Kalinowski (Secretary)
X Dianne Wells (President)	X Lori Williams (Treasurer)	

Board Members and Committee Chairs

X John & <u>Dana</u> Agamalian	X Stephanie Henry	X Doug & Melissa Robinson
X Jason & <u>Meredith</u> Cagle	X Jon & <u>Christin</u> Gurka	X Steve & <u>Catherine</u> Snarr
X Brian & Laura Cox	X Alex & Molly Kassouf	X Michael & Patricia Stark
X Rick & Jami Delgado	X Bill & <u>Dorothy</u> Leever	X Chris & Nanci Terry
X Brian & Georgina Forbath	Jon & Valerie Minken	X Dave & <u>Carrie</u> Williams
X Laura Forbes	X John & Georgia Richards	X Todd & Jennifer Woodward

Principal/Teacher Liaisons

X Pam Coughlin	Ellen Smith	X Bill Buchman
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Additional Attendees:

Taiza Wells
Donna McAllister

MINUTES

1. Welcome (Dianne Wells)

- Welcome – Call to Order at 7:17 p.m.
- Thank you to the Woodwards and Laura Cox for organizing a lovely evening for the first meeting.

2. Reminders (Jana Kalinowski)

- The June minutes were passed.
- All members were reminded to vote promptly and continually throughout the year.
- **Storage Unit:** Jana will be contacting former and current fundraising chairs before the Fall Fundraiser, to help organize the MESF storage unit. Nanci Terry and Dianne Wells are interested in assisting.
- **Dog Bag Dispenser:** Jana will coordinate with Lori Williams to purchase a box of dog bags, as well as coordinating with Student Council to refill the dispenser.

3. Treasury Update (Lori Williams)

- In 2010/2011, we raised \$312,000. We worked on spending down the budget, so we spent \$344,000. \$49,000 went toward purchasing new computers and we spent \$23,000 on facility improvements.

- Currently, we are having approximately \$83,000, which does not include any pledge drive contributions.

4. **Principal's Report (Pam Coughlin)**

- **ACLU Settlement:** Public schools are free; therefore schools should not be implying that parents have to supply any denomination of money for most things related to public education. All wording relating to the school, PTA and MESF needs to include donation, contribution, voluntary, all children... Science camp and field trips are exempt from this ruling.
- Please refer to handout in the MESF binder for a list of exemptions and rules.
- A lengthy discussion amongst attendees took place. We are waiting for an answer from the school district, as to how this directly affects our school.
- As of now, we should thank supporters in print, excluding dollar amounts or categories that allude to dollar amounts.
- **Netbooks:** They have arrived! IT is putting everything together. Jason is our designated IT tech. He may be able to find two Netbook carts and then we can get a refund on the carts purchased by MESF. The school now needs new printers. Mrs. Coughlin bought 4 last year. The \$2000 from the returned Netbook carts would be enough money to purchase enough printers to get through the rest of the school year.
- The district gave us 31 computers, so PTA only had to purchase 70.
- **Teachers Laptops:** The teachers will need to replenish their laptops soon. Jason will provide a refurbished desktop, if they are willing to trade in their laptop.

5. **Independence Day (Jana Kalinowski & Melissa Robinson)**

- **Net Profit:** \$12,970.11. The expenses were \$13,808.24 and the actual income was \$26,778.35.
- **Celebration:** The City is only paying for 3 hours of Barnaby the Entertainer. The committee noticed many vendors packed up early this year, so the celebration will take place from 11-2 next year.

6. **Pledge Drive (Dianne Wells for Jaime Weber)**

- **Update:** The Pledge Drive has raised approximately \$50,000. Jaime is putting together a spreadsheet. Last year the Pledge Drive raised around \$89,000.

7. **Fall Fundraiser (Molly Kassouf, Carrie Williams, Catherine Snarr)**

- **Event:** The event is on Friday, November 11th at the Newport Harbor Yacht Club. The theme is "The Love Boat".
- **Donations:** The committee is looking for anything we can bring in. They are looking for quality, not quantity. The strategy is to solicit packages and unique experiences. The smaller items will be grouped together. They would like to close different categories throughout the night, to give some sense of urgency. The ladies asked all members to take forms and donor letters to help out.
- **Live Auction:** The committee is looking into "sprucing" up the live auction. They are pricing live auctioneers, which can cost \$2500 or more.
- **Ticket Sales:** Sales will begin on October 27th at Boo Fest.
- **Opportunity Drawing:** Rory O'Neil and Lisa Li are in charge of the drawing again.

8. **Ralphs (Stephanie Henry)**

- Ralphs paid around \$16,600 last year.
- Please re-register by logging in or using the scan bar letter. If using the scan bar letter, the amount will not appear at the bottom of your receipt.
- 236 families signed up last year. October 1 will give us the official number for this year.
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9. **Directory (Patricia Stark & Dianne Wells)**

- **Update:** Sept. 30 is the deadline for the directory, but there will probably be an extension.
- **Ad Sales:** Dianne has contacted people regarding purchasing pages with tabs. Some have renewed and some haven't. They need volunteers for getting ads, renewing ads and need to sell more tabs.

- **Distribution:** The committee is hoping to deliver the directories after winter break. They are pricing different printers, as well as possibly coordinating with the printers of our letterhead. The committee is also looking into charging more for the directory this year, since printing prices are so expensive.

10. Science & Music Programs (Patricia Stark)

- **Science:** There are 22 classes receiving Discovering Science. The kindergarten classes begin in January. All other grades begin in September. Students will receive 40 minutes of instruction, instead of 45. Teachers came up with the topics. Mr. Fogg is ready to start next week. There was some confusion with the contract, but Mrs. Jones is working on the corrections. Classes will take place on Tuesday, Wednesday, and Thursday. It costs approximately \$16,000 to fund the program
- **Band:** As of now, there have not been many donations. 18 students have signed up, but only 11 have paid. The cost is \$65 per student for band and \$45 for choir.
- The board decided to table the discussion about wording of donations for the next meeting. It might be suggested to rent the equipment for the year. This could be a possible Fund in Need for the Fall Fundraiser.

11. PTA Report (Meredith Cagle)

- The first meeting is next Wednesday, Sept. 28 and the location is not yet known.
- **Membership Drive:** This is PTA's annual membership drive. Students can become members as well. You can join for \$10 per person. Last year, the students attended a meeting and were able to vote on how to spend some money.
- **Family Movie Night:** It's this Friday and free to all. There will be food for purchase. The Wienerschnitzel truck will be there and the movie is Despicable Me.
- **After School Programs:** The PTA partnered with the City of Newport Beach this year. The City is still donating the same amount of money that we were making before. It is safer for the children and liability is on the City, not PTA and Mariners.
- **PTA Technology Donation:** The PTA was committed to purchasing 101 computers for our school, but the district gave us 31. The PTA paid for Pam Lucier's time configuring the computers this summer.

12. New Business: (Dana Agamalian)

- **MESF Hosting Educational Seminars/Classes:** Dana has found a lecture series that would be free for Mariners families. As time goes on, MESF may have to charge for the series. It is called, "Finding Kind". It addresses bullying amongst girls. The cost of the movie is \$500. Dana has also found a nutritionist that can come and speak. Her cost is \$250.
- We discussed making a committee for the future. Lori Williams and Dianne Wells will have to see if it is feasible.
- **New Member:** Vince and Cindy Valdes have asked to step off the board. Taiza Wells has offered to be on the board. A vote will be sent out to the voting members.

13. Adjourned at 8:38 p.m.

Next Meeting, Monday, October 3, 7:00 p.m. in the Penne Ferrell Theater.