

MARINERS ELEMENTARY SCHOOL FOUNDATION

November 2009 Board Meeting Minutes

SCHEDULED TIMES		ACTUAL TIMES		LOCATION
Start 7:00 pm	Stop 8:00 pm	Start 7:00 pm	Stop 8:05 pm	Tuesday, November 3, 2009 Penne Ferrell Theater

ATTENDEES

Officers

X Mike Smith (Chairman)	X Dianne Wells (Vice President)	X Susan Marking (Secretary)
X Mike Huntley (President)	Meredith Cagle (Treasurer)	

Board Members ^(B) and Committee Chairs ^(C)

X Tom & <u>Jennifer</u> Blanchfield	X <u>Jon</u> & Valerie Minken	X Vince & <u>Cindy</u> Valdes
X <u>David</u> & <u>Teryn</u> Clarke	Shawn Osborne	John & Jaime Weber
X Brian & <u>Laura</u> Cox	John & Julie Patterson	Matt & Julie White
Rick & Jami Delgado	John & Georgia Richards	X Alan & <u>Debby</u> Wiesner
X <u>Craig</u> & Anne Ima	X Michael & <u>Patricia</u> Stark	X Brendan & <u>Lori</u> Williams
X Ron & <u>Jana</u> Kalinowski	Nanci Terry	X Mark & <u>Sharon</u> Zablan

Principal/Teacher Liaisons

Pam Coughlin	X Cathy Blue	X Jan Wood
Heather Schultz	X Bill Buchman	

Additional Attendees:

Dana Binford

MINUTES

Meeting to Order (Mike Huntley)

- Welcome – Call to Order at 7:00 pm
- October minutes approved by the board via email and posted on the website.

2009 Fall Fundraiser (Sharon Zablan)

- Tickets: 240 tickets have been sold plus another 20 expected at the door puts the guest estimate at ~275-300 people.
- Underwriting: Dianne contributed that we are at \$20,500 for underwriting which is about the same as last year.
- Auction Items
 - We will end up with around 180 auction items. We didn't get some of the bigger donations we've gotten in the past but were able to secure some new items.
 - We will offer a "Buy it Now" price for some of the lower price items. This will allow bidders to guarantee the purchase of a desired item without having to hover.
 - Auction items will be displayed by section (ie. Just for Her, Kids, Travel, Photography, etc) in hopes of maximizing the revenue potential of what we have.

- Opportunity Tickets:
 - In lieu of the 50/50 cash or gift certificate raffle it was decided to sell opportunity tickets for the Parking Spot.
 - We have sold \$1600 so far, hope to reach \$3000
 - The forecast, based on the GEM, was \$8000 so our net may be down \$5000.
- TTT: Katie Broniki has done a fabulous job handling TTT. In the past TTT offerings have been super silent, but the teachers voted this year to have them as regular silent auction offerings. Families are allowed to enter pre-bids now, allowing those not able to attend the event to bid. The highest pre-bids will be the starting bids the night of the event. We raised around \$7500 last year and hope to hit \$10,000 this year.
- It is recommended that the Fall Fundraising Chair be identified in the December Meeting the year prior to the event and the venue & date secured as early as possible.

Treasurer's Report (Mike Huntley)

- We are currently at a negative cash flow which is normal at this time of year and will be followed by positive flow.
- Recent Disbursements:
 - Final payment to the Fairgrounds
 - Insurance payment
 - \$700 in technology donations raised at last year's fundraiser

Directory (Debby Wiesner)

- Making great progress, in the process of verifying names and filling in missing info.
- Revenue is down a bit but all of it has been collected.
- Alan has completed the event program so he is ready to start working on this. Hope to have it completed and distributed before the Holidays.

Pledge Drive (Jaime Weber)

- Results: Pledge Drive has exceeded its goal.
- Recognition: Jaime and Dianne will work on a Banner acknowledging all of our donors: pledge, underwriters, in-kind.

Principal's Report

- Pam will contribute a Science Update to the Mariners Log.
- Ink cartridges from our new vendor have been ordered, delivered and disbursed.
- School Computers
 - We should be getting a computer inventory with the ages of the computers.
 - 9 computers went down recently.
 - 40 of the computers in the lab were purchased at once so they might "go" at once, as well.
 - Will have a Fund for Technology at the Auction to try to raise money specifically for computers.

Mariners PTA Report (Dana Binford)

- Boo Fest was a great success thanks to Marena Padden and Katie Lynch and the Urbaniec family, to name a few.
 - Dave Wiess, a Mariners parent, designed the fabulous lights which can be stored and re-used next year.
 - For every money making event PTA holds, they have to \$0 profit event. Boo Fest falls under this category.
- Holiday Boutique will be held on December 12th. Cheryle Robinson is the contact.
- Jog-a-thon is scheduled for St. Patrick's Day, 3/17.
- The Mariners Log will go out in December and will be a printed version to regain readership.
- The Room Parents would like to remind us to try not to overuse them.

Escrip/Ralphs (Lori Williams)

- Escrip – Hard to get people excited about it. You can install the AutoEarn program so that you don't have to shop through the portal.
- Ralphs – An email went out recently listing those families whose card is registered. Lori will also send out a hard-copy reminder.

January Bowling Fundraiser (John Patterson)

- Will talk more about this at the next meeting.
- We need to make sure we don't schedule it on a 3-day weekend.

Other/New Business

- December Meeting will be a social meeting.

Call meeting to end 8:05 pm